## Founder's Message

This nation was founded on the core belief that individuals are sovereign. In America, we enjoy freedoms like no other country. We choose our careers, our neighborhoods and our public leaders. We are a nation of self-reliant individuals except when confronted with the matter of personal preparedness.

Many people think the government should be the avenue of first, last and only resort. The government does all it can -- our military and our emergency medical services are second to none. However, recent catastrophic events demonstrate that government resources are quickly overwhelmed and cannot meet everyone's simultaneous needs in the face of a disaster.

With more than eight years of planning, research and development, Sovereign Deed created the private catastrophic response industry. Our highly-trained and decorated professionals – from emergency response and Special Operations – are the experts in this field.

This unique offering is not for everyone, but rather for those individuals and corporations that understand that the true value is in protecting the ones most important to them.

Sovereign Deed espouses the belief that we, as individuals and organizations, are responsible for our own preparedness. Inaction makes us dependent. By providing the requisite knowledge, tools, and resources, Sovereign Deed Members become self-reliant with the confidence and wherewithal to confront the next emergency.

**Barrett H. Moore** Founder and CEO Sovereign Deed

Plan. Provide. Protect...The Sovereign Deed Promise<sup>TM</sup>